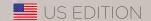
INDUSTRY FACTS



Homes are selling **10 days** faster than last year.

There is a **4.5 month** supply of homes at the current sales pace.

of homes sold in September were on the market for less

←… 63.5% of Americans own a home.

of Americans said that they would buy if they were going to move today.

of Americans say that now is a good time to buy; **55%** say that it's a good time to sell.

of Americans say that rents will increase in the next 12 months; 34% say they'll stay the same.

of Americans expect their personal financial situation will get better in the next 12 months; 39% expect it to stay the same.



43% expect home values in their neighborhood to increase in the coming year.

EXISTING HOME SALES BY REGION:

Northeast:

Existing home sales increased 5.7% to an annual rate of 740,000.

Midwest:

Existing home sales increased 3.9% to an annual rate of 1.32 million.

South:

Existing home sales increased 0.9% to an annual rate of 2.16 million.

Existing home sales increased 5.0% to an annual rate of 1.25 million.