



5 Go-to plants for curb appeal

- ✓ Rhododendrons
- ✓ Hosta
- ✓ Boxwood
- ✓ Lavender
- ✓ Hydrangea

Landscape Your Property to Sell

Many potential buyers drive by a property they're interested in before they arrange to view it with their real estate agent. If the outside of your home is unkempt or neglected, your potential buyers may overlook it, even if it's updated and clean on the inside. Make sure that potential buyers get a great impression of your home by improving and maintaining its curb appeal.

Make Your Landscape Pop

Add color: Low-maintenance seasonal plants in brightly colored planters add a pop of color to your landscape and create visual points of interest.

Plant colorful flowers: Inexpensive annuals, such as pansies and daisies, are an easy way to add splashes of color to your garden beds. Plant flowers in complementary shades or the same color for a high-impact monochrome effect.

Frame your entryway: Well-maintained shrubs tie together the look of a yard. When placed on either side of your entryway, they can create a pleasing symmetry that enhances the exterior of the home. Just be sure to keep them trimmed and well-shaped.

Landscaping may reduce the amount of time a home is on the market by as much as 6 weeks!

Maintain Your Landscape

Keep your garden beds in top shape. Weeds and dead plants may give buyers the impression that the rest of the home has been neglected. Pull the weeds, and clear away any dead leaves and plants.

Mulch makes the garden look more polished. It also helps the soil conserve moisture and prevents weeds. If you have mulch in your gardens or around your trees, freshen it up with a new layer.

Mow your lawn. A well-manicured lawn makes an immediate positive first impression on potential buyers. Plan to mow your lawn once a week; more often if it grows rapidly.

